COOKIES IN THE APPLICATION, OPERATIONAL DATA, AND ANALYTICS

1. Cookies are small text files sent by a server and stored on the device of the person visiting the application. Detailed information about cookies, as well as their history, can be found, among other places, here: http://en.wikipedia.org/wiki/HTTP_cookie.

2. The Administrator may process data contained in cookies when visitors use the application for the following purposes:

   a. Identifying Users as logged into the application and indicating that they are logged in;

   b. Remembering data from completed Order Forms, surveys, or login details for the application;

   c. Customizing the application's content to the User's individual preferences (e.g., regarding colors, font size, page layout) and optimizing the use of the Language Platform's pages;

   d. Conducting anonymous statistics on how the application is used;

   e. Remarketing, i.e., analyzing the behavioral characteristics of application visitors through anonymous analysis of their actions (e.g., repeated visits to specific pages, keywords, etc.) to create their profile and deliver advertisements tailored to their anticipated interests, including when they visit other websites in the advertising network of Facebook Ireland Ltd.

3. By default, most web browsers available on the market accept cookies. Everyone can define the conditions for using cookies through their browser settings.

4. The browser settings regarding cookies are significant in terms of consent to the use of cookies by us in the application – according to regulations, such consent may also be expressed through browser settings. If such consent is not given, the browser settings regarding cookies should be adjusted accordingly.

5. Detailed information on changing cookie settings and deleting them in the most popular web browsers is available in the browser's help section.

6. The Administrator may use Google Analytics services in the Language Platform, provided by Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA). These services help the Administrator analyze traffic in the application. The collected data is processed within these services in an anonymized manner (so-called operational data that prevents identification of individuals) to generate statistics useful for administration. This data is aggregate and anonymous, i.e., it does not contain identifying features (personal data) of individuals visiting the application. When using these services in the application, the Administrator collects data such as the sources and medium of acquiring visitors, their behavior on the application's site, information about the devices and browsers they use to visit the site, IP and domain, geographic data, and demographic data (age, gender) and interests.

7. It is possible for a person to easily block the sharing of information about their activity in the application with Google Analytics – for this purpose, they can install a browser add-on provided by Google Inc., available here: https://tools.google.com/dlpage/gaoptout?hl=en.